

# On visual Approaches towards Corpus Exploration

## short presentations

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**EURAC**  
research

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- 1 Visualisation - What it is 'nd ain't
- 2 From Data to LInfoVis
- 3 Example
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## Maps, Charts, Graphs

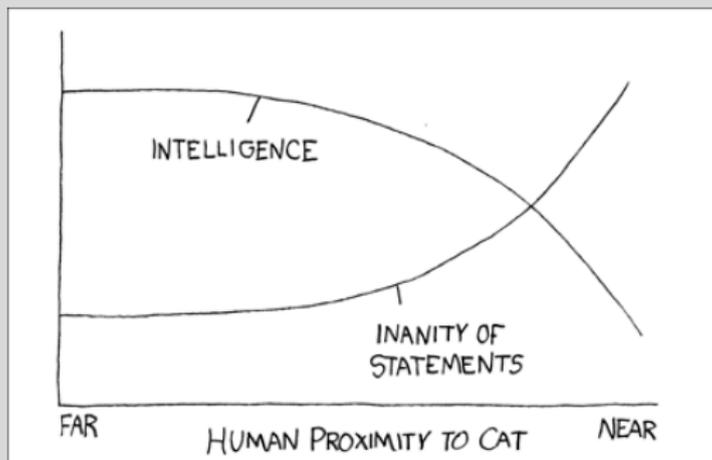


## Maps, Charts, Graphs

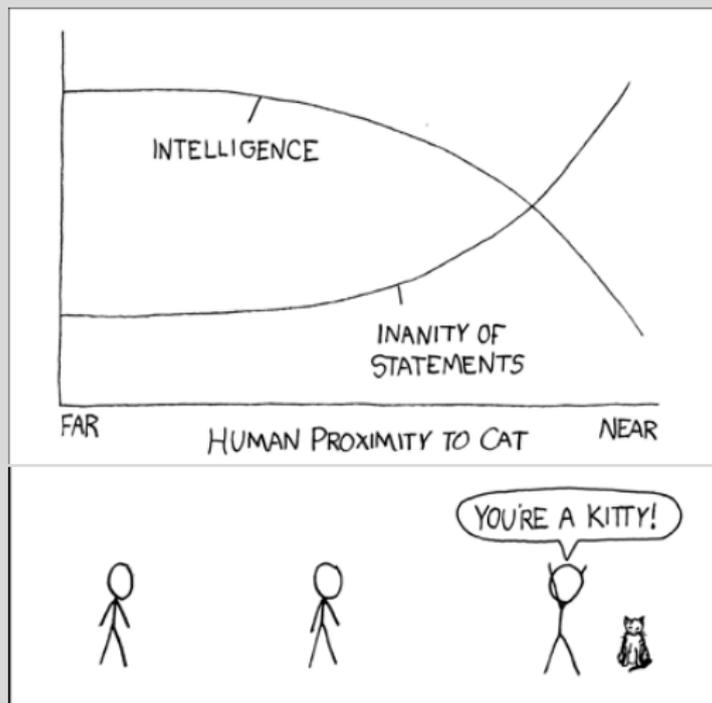




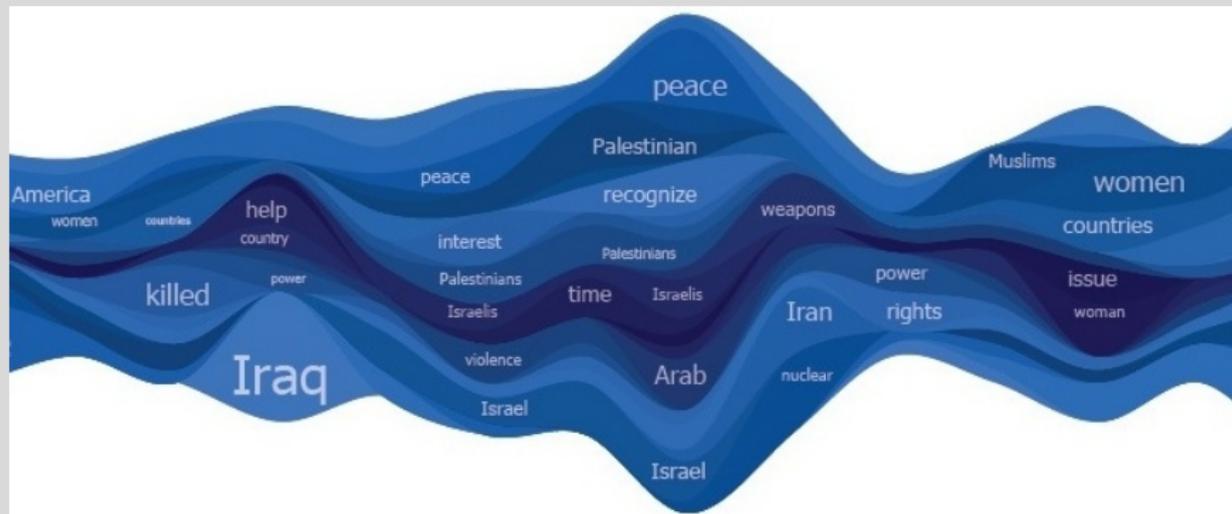
## Maps, Charts, Graphs



## Maps, Charts, Graphs - in Humor



## Stream Graphs, Word Clouds, ...



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## ...like an Elephant



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- it's coded - a means of communication
- it's an additional opportunity
  - to employ another communicative channel
  - to analyse data
  - to interact with data

## Linguistic Information Visualisation (LInfoVis)

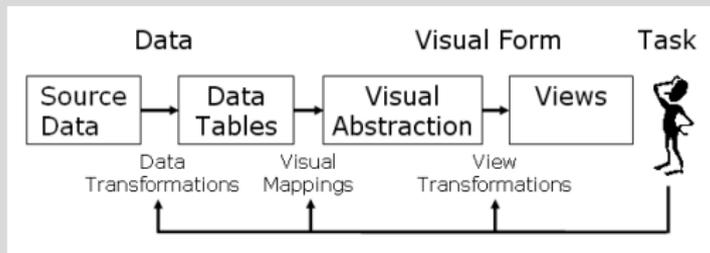
Employ techniques and principles of information visualisation in the context of linguistic data and derived data.

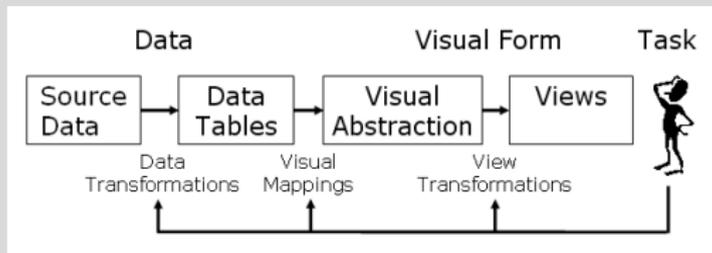
1 Visualisation - What it is 'nd ain't

**2 From Data to LInfoVis**

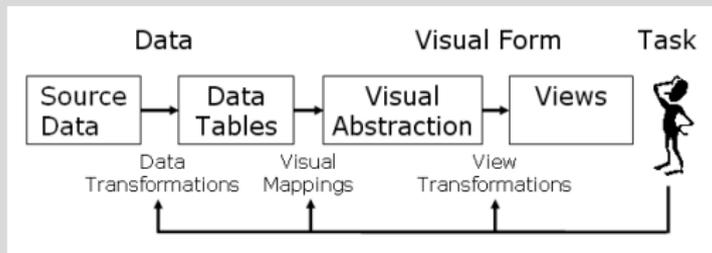
3 Example

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- for LinfoVis: data reduction by abstraction - but which data & how?



- for LInfoVis: data reduction by abstraction - but which data & how?
- Visualise iteratively - discuss and refine
- use the feed-back to improve the transformations and views.

## How to play the Wild Card

- Be relevant - Visualise things related to your goal
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- Be relevant - Visualise things related to your goal
- Keep it simple - Do not make your visualisation more informative than is required
- Avoid obscurity, and ambiguity - Use known building blocks in a consistent manner
- Inventing new building blocks is a very late resort. . .

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## A 'modified' KWIC View

Double Tree Copyright 2010 European Academia Bozen-Bolzano

Term:

Context length:

Context as  words  POS

Filter by preceding word:

Position

Minimum

Maximum

Filter by following word:

Position

Minimum

Maximum

Show only filtered

Double Tree is a compact representation of a KWIC for a single word.

Click on a word to expand the context by one level.

By Chris Culy and Verena Ludtke

Done

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